

EDUCATION & TRAINING NEWSLETTER

UNITED WAY

of Northern New York

2022 here we come! The United Way of Northern New York is planning our 2022 Virtual Training Series with a focus on training topics of interest and importance to social impact (nonprofit), public sector, and small businesses.

We welcome proposals from consultants, subject matter experts, facilitators, masters/doctorate students, etc. who are interested in providing virtual training(s) through the United Way of Northern New York's Training and Education platform.

Submit your proposal at:
<https://forms.gle/1kLLkhz43CaoRE7F7>



Programming Spotlight

Board of Director's Bootcamp
DECEMBER 6-10
11:30 AM - 12:30 PM

Monday Optimizing Board Roles & Responsibility
Tuesday Board Recruitment and Development
Wednesday Executive Director Evaluations
Thursday Governance (Overview and Strategies)
Friday Governance (Continued)

United Way

BOARD OF DIRECTOR'S BOOTCAMP

Effective boards are created and maintained through purposeful board development. In this workshop, SEEDs of Hope will provide highly interactive training for board members to highlight best practices in linking strategies, governance, and funding to support nonprofits in the long term.

This Board Member Bootcamp is designed to elevate board members and the entire board to provide a higher level of value to the senior management of the company.

November 9, 2021

THE STORYTELLING MISSION

Nonprofits are rich with compelling stories, but are often not sure how to share them ethically, impactfully and intentionally.

This workshop will present the types of stories to tell, how to use stories that build board, staff, and donor buy-in, and other techniques that have proven useful to nonprofits throughout the country.

The workshop will be interactive - participants will be encouraged to share a story amongst themselves as well as test out specific tools!



Looking Ahead

Planning ahead? Please check out all of our future Education and Training programming!

- November 18 [The Storytelling Mission](#)
- December 2 [Cannabis: Questions, Costs and Concerns](#)
- December 6-11 [Board Member Bootcamp](#)
- December 14 [Educational Seminar: Medicare Made Simple](#)

Partners In Learning

In addition to our programming, we encourage you to check out upcoming education and training programming from our partners in learning:

Human Services Coalition of Tompkins County (HSC): Budget & Finance Basics (11/10)

(HSC) Resilient Revenue - An Income Model for Changing Times (11/17)

NYCON - Lunch & Learn: Envisioning a Post-Pandemic Workplace (11/17)

FDRHPO is offering a free 4-hour SBIRT training (11/19)

The Community Foundation of Herkimer and Oneida Counties offers a series of virtual presentations and webinars (October - December)