

EDUCATION & TRAINING NEWSLETTER

# UNITED WAY

## *of Northern New York*

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North STAR is excited to partner with M.S. Hall and Associates, LLC over the next several months on programming focused on Human-Centered Design! Human-Centered Design is an innovative approach to problem-solving that puts people and their experiences at the center of the entire process. Learn more and join us for:

- [June 23rd: Putting the Human Experience First: An Introduction to Human-Centered Design \(link\)](#)
- [July 28th: Designing Human-Centered Strategies for Social Impact/Non-Profit Organizations](#)
- [September 15th: Creating Purpose-Driven Solutions Using Rapid Improvement Cycles](#)
- [October 13th: Building Your Organization's Business Model](#)

We hope that you will join us!

## *Programming Spotlight*

### **BROADEN YOUR IMPACT**

July 21, 2022  
9:00AM - 10:30AM EST



### **BROADEN YOUR IMPACT**

Learn how non-profit organizations can make the broadest impact through communication that supports leadership credibility and uses persuasive examples.

#### **Learning Objectives:**

- Assess perceptions and assumptions of your audience - both internal and external
- Techniques to create strategic communication to amplify your leadership and meet stakeholder expectations

June 7, 2022

## PUTTING THE HUMAN EXPERIENCE FIRST: AN INTRODUCTION TO HUMAN-CENTERED DESIGN

In this session we will introduce you to the main principles of human-centered design, an innovative approach to problem solving that puts people and their experiences at the center of the process.

Participants will learn about each phase of the design process and how to apply them to unique challenges using real examples from organizations from a variety of sectors.

## PUTTING THE HUMAN EXPERIENCE FIRST: AN INTRODUCTION TO HUMAN CENTERED DESIGN

JUNE 23, 2022  
9:00AM - 10:30AM EST



## Looking Ahead

Planning ahead? Please check out all of our future Education and Training programming!

June 16	<a href="#"><u>Sexual Harassment Prevention Training 2022</u></a>
June 23	<a href="#"><u>Putting the Human Experience First: An Introduction to Human-Centered Design</u></a>
July 21	<a href="#"><u>Broaden Your Impact</u></a>
July 28	<a href="#"><u>Designing Human-Centered Strategies for Social Impact/Non-Profit Organizations</u></a>
August 18	<a href="#"><u>Tracking a Diversity of Perspective on a Board</u></a>
August 25	<a href="#"><u>Leadership: Where the Mission Meets the Moment</u></a>
Sept. 15	<a href="#"><u>Creating Purpose Driven Solutions Using Rapid Improvement Cycles</u></a>
Sept. 22 & 29	<a href="#"><u>Adverse Childhood Experiences (ACEs)</u></a>
October 5	<a href="#"><u>Leadership Learning Circle: Rising Leaders</u></a>
October 5	<a href="#"><u>Leadership Learning Circle: New Supervisors</u></a>
October 13	<a href="#"><u>Leadership Learning Circle: Executive Leaders</u></a>
October 13	<a href="#"><u>Leadership Learning Circle: Financial Leaders</u></a>

## Partners In Learning

In addition to our programming, we encourage you to check out upcoming education and training programming from our partners in learning:

**Prevention Network**- Lunch and Learn- Workplace Wellness: Incorporating the Eight (1/19-6/29) Dimensions of Wellness into your professional and personal life

**Herkimer & Onieda Community Foundation**-How to Build a Comprehensive and Inclusive Communications/Stewardship Plan (6/30)